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***New Year New Yard – Alternatives to the ‘Perfect’ Green Lawn
speaker event to be held in Beachwood***

Cleveland, OH – The Northeast Ohio Public Involvement and Public Education (NEO PIPE) workgroup is hosting the acclaimed environmental author, Anita Sanchez at the presentation “New Year New Yard – Alternatives to the ‘perfect’ green lawn” on Tuesday, March 31, 2015. The event will be at the Beachwood Community Center – 25325 Fairmount Blvd., from 6:30pm – 8:00pm. Event is free but registration is required by calling Mary at 330/722-9322 or maungst@medinaco.org by March 20th.

Ms. Sanchez will be speaking on her book “Teeth of the Lion: The Story of the Beloved and Despised Dandelion.” The book quotes: “Thirty million acres of the United States are now lawns, and an estimated eighty million pounds of pesticides are used on them annually....Americans today spend forty billion dollars annually on lawn care.’ This barrage of chemicals and ‘perfect’ lawn attitude is polluting our waterways and putting our health at risk. In this program, Ms. Sanchez will talk about what is the proper perspective on the home landscape, how to redefine your lawn and landscaping attitudes, and teach us how to keep our water clean by reducing chemicals we use on our lawn.

Copies of her book will be sold for \$5 and Ms. Sanchez will sign the book. Soil testing kits and other giveaways will be provided. Attendees also have a chance to win a basket of lawn care items from Good Nature Organic Lawn Care.

The Northeast Ohio Public Involvement Public Education (NEO PIPE) work group is a regional consortium of Soil and Water Conservation Districts, conservation organizations and other government agencies committed to improving water quality in Northeast Ohio. www.nehiostormwater.com/neopipe.html

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